

About CSR REPORT 2015

Purpose

This report (CSR* Report 2015 Print Version) was created to share Yokohama Rubber Group's approach, activities, and commitment to "to build a trusted identity as a contributing member of the global community" to each of its stakeholders in a concise and clear manner.

In addition to this report, Yokohama Rubber Group's policies as well as its approach, orientation and performance with regard to CSR can be found on its CSR website, which contains a host of information compliant with GRI Guidelines Ver. 4 about the progress of Yokohama Rubber Group's CSR activities. We invite you to review this website together with the print version.



CSR website

Yokohama Rubber Group's CSR and Important Issues (Materiality)

Yokohama Rubber Group is committed to the Ten principles of the UN Global Compact and carries out the Plan-Do-Check-Act (PDCA) cycle following the framework of ISO 26000*.

The Ten Principles of the UN Global Compact

Human Rights

- Principle 1: Businesses should support and respect the protection of internationally proclaimed human rights; and
- Principle 2: make sure that they are not complicit in human rights abuses.

Labour

- Principle 3: Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;
- Principle 4: the elimination of all forms of forced and compulsory labour;
- Principle 5: the effective abolition of child labour; and
- Principle 6: the elimination of discrimination in respect of employment and occupation.

Environment

- Principle 7: Businesses should support a precautionary approach to environmental challenges;
- Principle 8: undertake initiatives to promote greater environmental responsibility; and
- Principle 9: encourage the development and diffusion of environmentally friendly technologies.

Anti-Corruption

- Principle 10: Businesses should work against corruption in all its forms, including extortion and bribery.



ISO26000 Seven Core Subjects

- 1 Organizational governance**
- 2 Human rights**
- 3 Labour practices**
- 4 The environment**
- 5 Fair operating practices**
- 6 Consumer issues**
- 7 Community involvement and development**

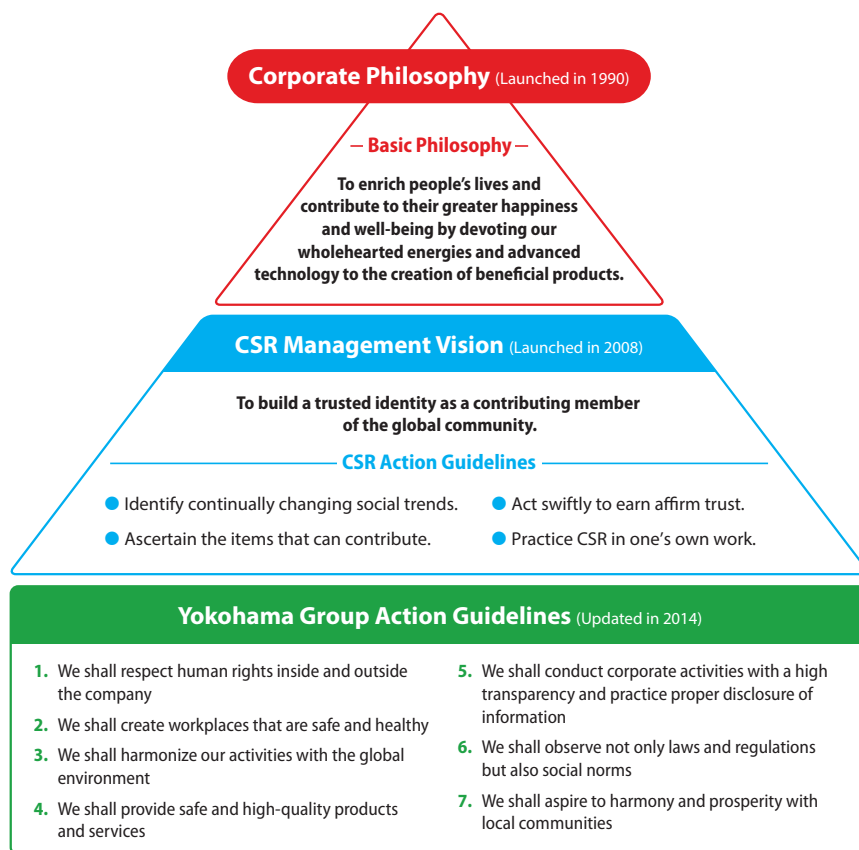
Yokohama Rubber addresses CSR in a wide range of ways. Starting in 2014, we have identified themes of particular significance for both our company and our stakeholders and carried out activities with priority rankings assigned based on these themes. Those themes that the company should fulfill for each stakeholder, including the environment, local communities, customers, shareholders/investors, business partners and employees, have been compiled into Yokohama Rubber's important issues (Materiality).

- **The environment:** We challenge to build a sustainable society in harmony with the environment, to protect our blue planet and human beings.
- **Local communities:** We build a trusted identity as a contributing member of the global community by making contributions to the development and prosperity of local communities.
- **Customers:** We supply safe and secure products through manufacturing focused on the heart and technology.
- **Shareholders/investors:** We improve our company value by growing business opportunities.
- **Business partners:** We promote CSR activities throughout the value chain.
- **Employees:** We value and develop our people, and and create opportunities for people.

This report highlights examples of activities being implemented to solve these issues, while also presenting the thoughts of employees and messages from stakeholders.

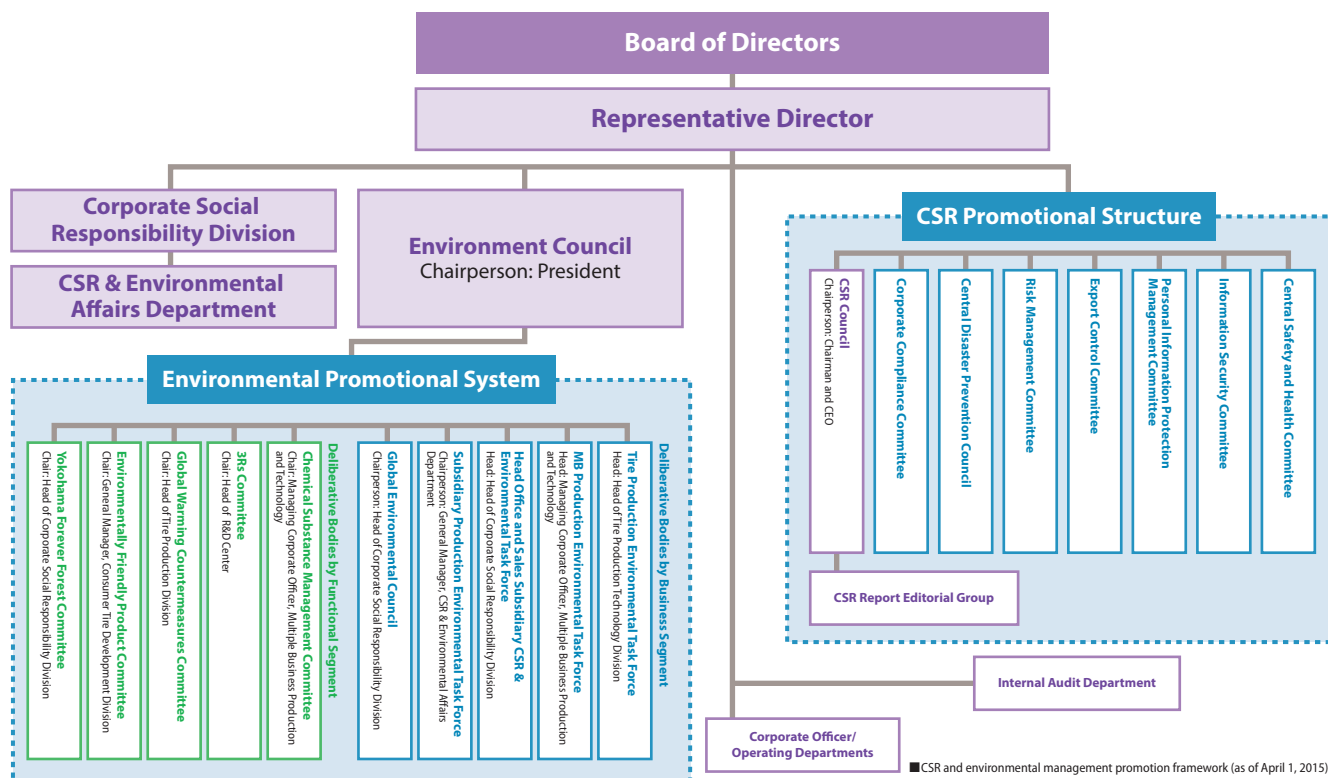
***Please utilize the glossary provided on the next page.**

Corporate Philosophy (CSR Management Vision and Action Guidelines)



CSR and Environmental Management Promotion System

Twice a year, we hold a CSR* Council, chaired by the Chairman and CEO; and an Environmental Council, chaired by the President, in order to plan and review CSR issues that Yokohama Rubber Group should be addressing. Matters that affect management are reported to the Executive Committee for approval.



■ CSR and environmental management promotion framework (as of April 1, 2015)