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Related Information on CSR Report

Third-Party Opinion

A third-party opinion has been received since the 2009 CSR Report from Hideto Kawakita, CEO of the International Institute for Human, Organization and the Earth (IIHOE).

International Institution for Human, Organization and the Earth (IIHOE)

CEO 

IIHOE: The International Institute for Human, Organization and the Earth is a non-profit organization established in 1994 for the democratic and balanced development of all the lives on the earth. Although it mainly provides management support for citizens' groups and welfare workers, the group is also heavily involved in providing CSR support to major companies.

<http://blog.canpan.info/iihoe/> (Japanese language only)



The description herein refers to the opinions based on this report, a related website, and also interviews held with persons in charge from Yokohama Rubber's Raw Materials Procurement, Human Resources, Corporate General Affairs, and CSR departments. Success to say, Yokohama Rubber's various approaches to CSR are steadily progressing under the PDCA management cycle, especially with regard to its mitigation of environmental impacts.

Truly Commendable Areas

- [Regarding corporate governance and CSR implementation system](#), while I commend Yokohama Rubber for establishing interim targets up to 2017 and promoting initiatives using key performance indicators (KPI) based on the core subjects of ISO26000, going forward I hope the Company will develop a system that focuses on its position in world markets in 2017, its 100th anniversary, and beyond, and in particular, continue to use targets and measures created using a bottom-up approach at its domestic and overseas sites in order to incorporate many different values globally in its management decisions and practices. In terms of its reporting and communication structure, I would like the Company to provide more detailed introductions of the initiatives being carried out by Yokohama Group companies in Japan and abroad. I also hope that the Company will promote stakeholder engagement further as required by ISO26000, setting up opportunities for continuous dialogue with NPOs in important operating regions similar to those on biodiversity already begun at the Mie Plant.
- [Regarding conservation of biological diversity](#), I commend the Company for carrying out initiatives to foster a correct understanding of the positive and negative impacts it has on ecosystems, including by hosting employee-led workshops and briefings for the local community as well as conducting activities that conserve biological and ecosystem diversity autonomously across a wide area, at seven factories in Japan, including the Mie Plant, based on the preliminary studies implemented at 30 of the Company's business locations both in Japan and overseas in fiscal 2010. I hope that the Company will expand this same initiative gradually to its overseas business locations.
- [Regarding the Yokohama Forever Forest Project](#) (Japanese language only), in only six years since the project was launched, Yokohama Rubber's domestic and overseas sites have planted more than 320,000 trees with sufficient consideration towards the conservation and improvement of biodiversity. They nurtured the seedlings on their own, and not only were 73% supplied within the Yokohama Rubber Group in fiscal 2013, but also in Japan they have been providing a cumulative total of more than 161,000 seedlings so far to municipal governments and other companies. In particular, I commend the Company for playing a leading role in the "Green Coastal Levee that Protects Lives" project planned for those areas affected by the Great East Japan Earthquake. I also truly commend this world-leading initiative for contributing to society to preserve and improve forest ecosystems and greenery. Going forward, I hope that the Yokohama Forever Forest Project website will evolve into a portal that also introduces many examples of similar initiatives taking place at other companies.

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While Approving of Progress, Areas that May Required Further Improvement

- [Regarding its quality assurance implementation system](#), while I commend Yokohama Rubber for expanding its involvement in product planning and development stages, I hope that it will incorporate the minimization of impacts on customers as part of its management indicators and further advance quantitative and effective measures.
- [Regarding the reduction of environmental impacts](#), I praise the company for the progress it has made. This includes reducing the environmental impacts of products, including increasing the use of powdered recycled rubber by some 16% compared to last year, achieving the interim targets for lowering waste emissions and GHG emissions, establishing a long-term target for reducing GHG emissions, and its progress overseas where it is holding area-specific environmental management meetings in China. Going forward, I strongly encourage the Company to thoroughly shed light on its challenges and methods, such as transitioning to the non-fixation of energy usage adjustable to the fluctuation of production volume (Just- In-Time for Energy), and also to share the same support system among divisions and overseas sites.
- [As for CSR at suppliers](#), I commend the Company for holding CSR workshops in key global locations and establishing a commendation system based on purchasing rules. In order to more effectively improve initiatives being undertaken by suppliers, I strongly encourage the Company to establish a support system with suppliers for sharing and problem solving actual cases and further understanding initiatives in greater detail, based on global trends in the sector.
- [Regarding improvement of workplaces to retain employees](#), I commend the fact that 3.47% of Yokohama Rubber employees took advantage of the systems for paid vacation, leave of absence or shorter work hours in order to care for a child or family member in need. Going forward, I strongly urge the Company to establish an environment where employees can continue to work, while also taking leave, such as by hosting workshops that introduce examples of people that have taken nursing care leave. In terms of mental health care, while commending the Company for conducting stress screening on all of its employees, going forward I hope the Company will promote even more effective measures aimed at preventative care, such as establishing a hotline where employees can discuss personal problems. I also praise the Company for making progress with the reemployment of retired workers and I expect the Company to encourage the participation and involvement of reemployed workers in their local communities.
- As for the enhancement of a human resource portfolio required as a global corporation over the midterm, I think it is good that the Company has begun strengthening personnel development efforts across the Group for managerial level employees. Meanwhile, going forward, I strongly encourage the Company to accelerate its development of the next generation of executives at both its head office and overseas sites based on a long-term goal and strategy given where the market and the company will be in 10 years time.
- [As for employment of persons with disabilities](#), I commend the Company for achieving the statutory employment rate of persons with disabilities. I ask that the company to continue to work proactively toward implementing measures to ensure that employees with disabilities are retained over the long term.

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Areas that Require Further Efforts

- [As for employee safety](#), I find it very regrettable that a serious accident happened at the Company and that there were problems with its initial response and reporting. Moving forward, I urge the company to not only look back on past accidents on the calendar, but also to incorporate safety improvements and remedies for facility specifications and to issue a report about the progress of evaluations and improvements to ensure the greater effectiveness of safety measures.

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■ Response to Third-Party Opinion

Fumio Morita
Director and Managing Corporate Officer,
Head of the Corporate Social Responsibility Division.,
in charge of the Sports Business Div., and
Yokohama Motorsports International Co., Ltd.



While we have received certain positive feedback regarding our CSR initiatives, we take suggestions and recommendations very seriously, as something to be improved upon in continuing to meet the expectations of our stakeholders.

First, safe workplaces represent the very foundation of our business activities and as such we are working diligently to develop an environment where workers can engage in manufacturing in safety and with peace of mind. On top of this, in order to pursue sustainable business activities in Japan and overseas in a stable manner, we will carry out biological diversity conservation studies and develop an employee-friendly workplace environment where employees can contribute their skills and abilities, through reviews of our nursing care system and employment system for people with disabilities, to accommodate the need of employees in an aging society. To that end, we will continue to hold discussions and dialogue with our stakeholders in the future.

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Reference Table for GRI Guidelines

Items	Index	Page to Refer
1 Strategy and Analysis		
1.1	Statement from the most senior decisionmaker of the organization (e.g., CEO, chair, or equivalent senior position) about the relevance of sustainability to the organization and its strategy.	Message from the President
1.2	Description of key impacts, risks, and opportunities.	Message from the President
2 Organizational Profile		
2.1	Name of the organization.	Yokohama Rubber Group at a Glance
2.2	Primary brands, products, and/or services.	Yokohama Rubber Group at a Glance
2.3	Operational structure of the organization, including main divisions, operating companies, subsidiaries, and joint ventures.	Yokohama Rubber Group at a Glance
2.4	Location of organization's headquarters.	Yokohama Rubber Group at a Glance
2.5	Number of countries where the organization operates, and names of countries with either major operations or that are specifically relevant to the sustainability issues covered in the report.	Yokohama Rubber Group at a Glance
2.6	Nature of ownership and legal form.	Yokohama Rubber Group at a Glance
2.7	Markets served (including geographic breakdown, sectors served, and types of customers/beneficiaries).	Yokohama Rubber Group at a Glance
2.8	Scale of the reporting organization, including: <ul style="list-style-type: none"> • Number of employees; • Number of operations; • Net sales (for private sector organizations) or net revenues (for public sector organizations); • Total capitalization broken down in terms of debt and equity (for private sector organizations); and • Quantity of products or services provided. 	Yokohama Rubber Group at a Glance
2.9	Significant changes during the reporting period regarding size, structure, or ownership including: <ul style="list-style-type: none"> • The location of, or changes in operations, including facility openings, closings, and expansions; and • Changes in the share capital structure and other capital formation, maintenance, and alteration operations (for private sector organizations). 	Editorial Policy for Online Edition
2.10	Awards received in the reporting period.	Together with our Society (Evaluation from the Society)

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3 Report Parameters			
Report Profile			
3.1		Reporting period (e.g., fiscal/calendar year) for information provided.	Editorial Policy for Online Edition
3.2		Date of most recent previous report (if any).	Editorial Policy for Online Edition
3.3		Reporting cycle (annual, biennial, etc.)	Editorial Policy for Online Edition
3.4		Contact point for questions regarding the report or its contents.	Editorial Policy for Online Edition
Report Scope and Boundary			
3.5		Process for defining report content, including: <ul style="list-style-type: none"> • Determining materiality; • Prioritizing topics within the report; and • Identifying stakeholders the organization expects to use the report. 	Editorial Policy for Online Edition
3.6		Boundary of the report (e.g., countries, divisions, subsidiaries, leased facilities, joint ventures, suppliers).	Editorial Policy for Online Edition
3.7		State any specific limitations on the scope or boundary of the report.	Editorial Policy for Online Edition
3.8		Basis for reporting on joint ventures, subsidiaries, leased facilities, outsourced operations, and other entities that can significantly affect comparability from period to period and/or between organizations.	Editorial Policy for Online Edition
3.9		Data measurement techniques and the bases of calculations, including assumptions and techniques underlying estimations applied to the compilation of the Indicators and other information in the report.	Environmental Preservation (Reduction of Greenhouse Gas Emission)
3.10		Explanation of the effect of any re-statements of information provided in earlier reports, and the reasons for such re-statement (e.g., mergers/ acquisitions, change of base years/periods, nature of business, measurement methods).	Environmental Preservation (Reduction of Greenhouse Gas Emission)
3.11		Significant changes from previous reporting periods in the scope, boundary, or measurement methods applied in the report.	Editorial Policy for Online Edition Environmental Preservation (Reduction of Greenhouse Gas Emission)
GRI content index			
3.12		Table identifying the location of the Standard Disclosures in the report.	Reference Table for GRI Guidelines
Assurance			
3.13		Policy and current practice with regard to seeking external assurance for the report. If not included in the assurance report accompanying the sustainability report, explain the scope and basis of any external assurance provided. Also explain the relationship between the reporting organization and the assurance provider(s).	Third-Party Opinion

4 Governance, Commitments, and Engagement			
Governance			
4.1		Governance structure of the organization, including committees under the highest governance body responsible for specific tasks, such as setting strategy or organizational oversight.	Corporate Governance and Compliance
4.2		Indicate whether the Chair of the highest governance body is also an executive officer (and, if so, their function within the organization's management and the reasons for this arrangement).	Corporate Governance and Compliance
4.3		For organizations that have a unitary board structure, state the number and gender of members of the highest governance body that are independent and/or non-executive members.	Corporate Governance and Compliance
4.4		Mechanisms for shareholders and employees to provide recommendations or direction to the highest governance body.	Corporate Governance and Compliance Together with our Employees (Employment) Together with our Shareholders and Investors (In Order to Hear from our Shareholders)
4.5		Linkage between compensation for members of the highest governance body, senior managers, and executives (including departure arrangements), and the organization's performance (including social and environmental performance).	Corporate Governance and Compliance
4.6		Processes in place for the highest governance body to ensure conflicts of interest are avoided.	Corporate Governance and Compliance
4.7		Process for determining the composition, qualifications, and expertise of the members of the highest governance body and its committees, including any consideration of gender and other indicators of diversity.	Corporate Governance and Compliance
4.8		Internally developed statements of mission or values, codes of conduct, and principles relevant to economic, environmental, and social performance and the status of their implementation.	Corporate Philosophy and Yokohama Rubber Group's Approach to CSR Message from the President
4.9		Procedures of the highest governance body for overseeing the organization's identification and management of economic, environmental, and social performance, including relevant risks and opportunities, and adherence or compliance with internationally agreed standards, codes of conduct, and principles.	Corporate Philosophy and Yokohama Rubber Group's Approach to CSR Corporate Governance and Compliance
4.10		Processes for evaluating the highest governance body's own performance, particularly with respect to economic, environmental, and social performance.	Corporate Philosophy and Yokohama Rubber Group's Approach to CSR Corporate Governance and Compliance

Commitments to External Initiatives			
4.11		Explanation of whether and how the precautionary approach or principle is addressed by the organization.	Environmental Management Emission Provision onto Water, Air, and Soil Management of Chemicals Assurance of the Safe Tire Products Assurance of the Safe MB Products
4.12		Externally developed economic, environmental, and social charters, principles, or other initiatives to which the organization subscribes or endorses.	Environmental Preservation (Environmental Management) Together with our Society (Other Social Activities)
4.13		Memberships in associations (such as industry associations) and/or national/international advocacy organizations in which the organization: <ul style="list-style-type: none"> • Has positions in governance bodies; • Participates in projects or committees; • Provides substantive funding beyond routine membership dues; or • Views membership as strategic. 	Together with our Society (Other Social Activities)
Stakeholder Engagement			
4.14		List of stakeholder groups engaged by the organization.	Corporate Philosophy and Yokohama Rubber Group's Approach to CSR
4.15		Basis for identification and selection of stakeholders with whom to engage.	Corporate Philosophy and Yokohama Rubber Group's Approach to CSR
4.16		Approaches to stakeholder engagement, including frequency of engagement by type and by stakeholder group.	Together with our Customers Together with our Employees Together with our Business Partners Together with our Shareholders and Investors Together with our Society
4.17		Key topics and concerns that have been raised through stakeholder engagement, and how the organization has responded to those key topics and concerns, including through its reporting.	Together with our Customers Together with our Employees Together with our Business Partners Together with our Shareholders and Investors Together with our Society
5 Management Approach and Performance Indicators			
Economic			
		Disclosure on Management Approach	Yokohama Rubber Group at a Glance together with our Shareholders and Investors
Aspect: Economic Performance			
EC1	CORE	Direct economic value generated and distributed, including revenues, operating costs, employee compensation, donations and other community investments, retained earnings, and payments to capital providers and governments.	Yokohama Rubber Group at a Glance
EC2	CORE	Financial implications and other risks and opportunities for the organization's activities due to climate change.	Environmental Preservation (Reduction of Greenhouse Gas Emission)
EC3	CORE	Coverage of the organization's defined benefit plan obligations.	Together with our Employees (Employment)
EC4	CORE	Significant financial assistance received from government.	Yokohama Rubber Group at a Glance

Aspect: Market Presence			
EC5	ADD	Range of ratios of standard entry level wage by gender compared to local minimum wage at significant locations of operation.	-
EC6	CORE	Policy, practices, and proportion of spending on locally-based suppliers at significant locations of operation.	Together with our Business Partners
EC7	CORE	Procedures for local hiring and proportion of senior management hired from the local community at locations of significant operation.	Together with our Employees (Our Diversified Personnel)
Aspect: Indirect Economic Impacts			
EC8	CORE	Development and impact of infrastructure investments and services provided primarily for public benefit through commercial, in-kind, or pro bono engagement.	Together with our Society
EC9	ADD	Understanding and describing significant indirect economic impacts, including the extent of impacts.	-
Environmental			
		Disclosure on Management Approach	Environmental Preservation
Aspect: Materials			
EN1	CORE	Materials used by weight or volume.	Environmental Preservation (Overall Picture of Environmental Burden)
EN2	CORE	Percentage of materials used that are recycled input materials.	Environmental Preservation (Utilization of Natural Resources / Reduction of Industrial Waste)
Aspect: Energy			
EN3	CORE	Direct energy consumption by primary energy source.	Environmental Preservation (Overall Picture of Environmental Burden) Environmental Preservation (Reduction of Greenhouse Gas Emission)
EN4	CORE	Indirect energy consumption by primary source.	Environmental Preservation (Overall Picture of Environmental Burden) Environmental Preservation (Reduction of Greenhouse Gas Emission)
EN5	ADD	Energy saved due to conservation and efficiency improvements.	Environmental Preservation (Reduction of Greenhouse Gas Emission)
EN6	ADD	Initiatives to provide energy-efficient or renewable energy based products and services, and reductions in energy requirements as a result of these initiatives.	Environmental Preservation (Reduction of Greenhouse Gas Emission)
EN7	ADD	Initiatives to reduce indirect energy consumption and reductions achieved.	Environmental Preservation (Reduction of Greenhouse Gas Emission)
Aspect: Water			
EN8	CORE	Total water withdrawal by source.	Environmental Preservation (Overall Picture of Environmental Burden) Environmental Preservation (Utilization of Natural Resources / Reduction of Industrial Waste)
EN9	ADD	Water sources significantly affected by withdrawal of water.	There is no water withdrawal from specially protected aquatic zone. Also, we are not withdrawing any water from the area registered under the Ramsar Convention.
EN10	ADD	Percentage and total volume of water recycled and reused.	Environmental Preservation (Utilization of Natural Resources / Reduction of Industrial Waste)

Aspect: Biodiversity			
EN11	CORE	Location and size of land owned, leased, managed in, or adjacent to, protected areas and areas of high biodiversity value outside protected areas.	Environmental Preservation (Biodiversity)
EN12	CORE	Description of significant impacts of activities, products, and services on biodiversity in protected areas and areas of high biodiversity value outside protected areas.	Environmental Preservation (Biodiversity)
EN13	ADD	Habitats protected or restored.	Environmental Preservation (Biodiversity)
EN14	ADD	Strategies, current actions, and future plans for managing impacts on biodiversity.	Environmental Preservation (Biodiversity)
EN15	ADD	Number of IUCN Red List species and national conservation list species with habitats in areas affected by operations, by level of extinction risk.	Environmental Preservation (Biodiversity)

Aspect: Emissions, Effluents, and Waste			
EN16	CORE	Total direct and indirect greenhouse gas emissions by weight.	Environmental Preservation (Overall Picture of Environmental Burden) Environmental Preservation (Reduction of Greenhouse Gas Emission)
EN17	CORE	Other relevant indirect greenhouse gas emissions by weight.	Environmental Preservation (Reduction of Greenhouse Gas Emission)
EN18	ADD	Initiatives to reduce greenhouse gas emissions and reductions achieved.	Environmental Preservation (Reduction of Greenhouse Gas Emission)
EN19	CORE	Emissions of ozone-depleting substances by weight.	Environmental Preservation (Management of Chemicals/ Emission Provision onto Water, Air, and Soil)
EN20	CORE	NO, SO, and other significant air emissions by type and weight.	Environmental Preservation (Overall Picture of Environmental Burden) Environmental Preservation (Management of Chemicals and Emission Provision onto Water, Air, and Soil)
EN21	CORE	Total water discharge by quality and destination.	Environmental Preservation (Overall Picture of Environmental Burden) Environmental Preservation (Management of Chemicals and Emission Provision onto Water, Air, and Soil)
EN22	CORE	Total weight of waste by type and disposal method.	Environmental Preservation (Overall Picture of Environmental Burden) Environmental Preservation (Utilization of Natural Resources / Reduction of Industrial Waste)
EN23	CORE	Total number and volume of significant spills.	Environmental Preservation (Environmental Management) Environmental Preservation (Management of Chemicals/ Emission Provision onto Water, Air, and Soil)
EN24	ADD	Weight of transported, imported, exported, or treated waste deemed hazardous under the terms of the Basel Convention Annex I, II, III, and VIII, and percentage of transported waste shipped internationally.	There is no direct transportation of industrial waste from Japan to overseas for the items subject to Basel Convention.
EN25	ADD	Identity, size, protected status, and biodiversity value of water bodies and related habitats significantly affected by the reporting organization's discharges of water and runoff.	Environmental Preservation (Biodiversity)
Aspect: Products and Services			
EN26	CORE	Initiatives to mitigate environmental impacts of products and services, and extent of impact mitigation.	Environmental Preservation (Environmentally-Friendly Products)
EN27	CORE	Percentage of products sold and their packaging materials that are reclaimed by category.	Environmental Preservation (Environmentally-Friendly Products)

Aspect: Compliance			
EN28	ADD	Monetary value of significant fines and total number of non-monetary sanctions for noncompliance with environmental laws and regulations.	Corporate Governance and Compliance Environmental Management Emission Provision onto Water, Air, and Soil Management of Chemicals
Aspect: Transport			
EN29	ADD	Significant environmental impacts of transporting products and other goods and materials used for the organization's operations, and transporting members of the workforce.	Environmental Preservation (Reduction of Greenhouse Gas Emission)
Aspect: Overall			
EN30	ADD	Total environmental protection expenditures and investments by type.	Environmental Preservation (Environmental accounting)
Labor Practices and Decent Work			
		Disclosure on Management Approach	Together with our Employees
Aspect: Employment			
LA1	CORE	Total workforce by employment type, employment contract, and region, broken down by gender.	Together with our Employees (Employment)
LA2	CORE	Total number and rate of new employee hires and employee turnover by age group, gender, and region.	Together with our Employees (Employment)
LA3	ADD	Benefits provided to full-time employees that are not provided to temporary or part-time employees, by significant locations of operation.	Together with our Employees (Employment)
Aspect: Labor/Management Relations			
LA4	CORE	Percentage of employees covered by collective bargaining agreements.	Together with our Employees (Employment)
LA5	CORE	Minimum notice period(s) regarding operational changes, including whether it is specified in collective agreements.	Together with our Employees (Employment)
Aspect: Occupational Health and Safety			
LA6	ADD	Percentage of total workforce represented in formal joint management-worker health and safety committees that help monitor and advise on occupational health and safety programs.	Together with our Employees (Workplace with Safety and Health)
LA7	CORE	Rates of injury, occupational diseases, lost days, and absenteeism, and number of work-related fatalities, by region and by gender.	Together with our Employees (Workplace with Safety and Health)
LA8	CORE	Education, training, counseling, prevention, and risk-control programs in place to assist workforce members, their families, or community members regarding serious diseases.	Together with our Employees (Workplace with Safety and Health)
LA9	ADD	Health and safety topics covered in formal agreements with trade unions.	Together with our Employees (Workplace with Safety and Health)
Aspect: Training and Education			
LA10	CORE	Average hours of training per year per employee by gender, and by employee category.	Together with our Employees (Enlightenment and Training)
LA11	ADD	Programs for skills management and lifelong learning that support the continued employability of employees and assist them in managing career endings.	Together with our Employees (Work-Life Balance)
LA12	ADD	Percentage of employees receiving regular performance and career development reviews, by gender.	Together with our Employees (Enlightenment and Training)
Aspect: Diversity and Equal Opportunity			
LA13	CORE	Composition of governance bodies and breakdown of employees per employee category according to gender, age group, minority group membership, and other indicators of diversity.	Together with our Employees (Our Diversified Personnel)
LA14	CORE	Ratio of basic salary and remuneration of women to men by employee category, by significant locations of operation.	Together with our Employees (Our Diversified Personnel)

Human Rights			
		Disclosure on Management Approach	Together with our Employees
Aspect: Investment and Procurement Practices			
HR1	CORE	Percentage and total number of significant investment agreements and contracts that include clauses incorporating human rights concerns, or that have undergone human rights screening.	-
HR2	CORE	Percentage of significant suppliers, contractors, and other business partners that have undergone human rights screening, and actions taken.	Together with our Business Partners (Development of CSR to our Business Partners)
HR3	ADD	Total hours of employee training on policies and procedures concerning aspects of human rights that are relevant to operations, including the percentage of employees trained.	Together with our Employees (Human Rights)
Aspect: Non-Discrimination			
HR4	CORE	Total number of incidents of discrimination and corrective actions taken.	Together with our Employees (Human Rights)
Aspect: Freedom of Association and Collective Bargaining			
HR5	CORE	Operations and significant suppliers identified in which the right to exercise freedom of association and collective bargaining may be violated or at significant risk, and actions taken to support these rights.	Together with our Employees (Human Rights)
Aspect: Child Labor			
HR6	CORE	Operations and significant suppliers identified as having significant risk for incidents of child labor, and measures taken to contribute to the effective abolition of child labor.	Together with our Employees (Human Rights) Together with our Business Partners (Development of CSR to our Business Partners)
Aspect: Forced and Compulsory Labor			
HR7	CORE	Operations and significant suppliers identified as having significant risk for incidents of forced or compulsory labor, and measures to contribute to the elimination of all forms of forced or compulsory labor.	Together with our Employees (Human Rights) Together with our Business Partners (Development of CSR to our Business Partners)
Aspect: Security Practices			
HR8	ADD	Percentage of security personnel trained in the organization's policies or procedures concerning aspects of human rights that are relevant to operations.	-
Aspect: Indigenous Rights			
HR9	ADD	Total number of incidents of violations involving rights of indigenous people and actions taken.	-
Society			
		Disclosure on Management Approach	Corporate Governance and Compliance
Aspect: Local Communities			
SO1	CORE	Percentage of operations with implemented local community engagement, impact assessments, and development programs.	-
Aspect: Corruption			
SO2	CORE	Percentage and total number of business units analyzed for risks related to corruption.	Corporate Governance and Compliance
SO3	CORE	Percentage of employees trained in organization's anti-corruption policies and procedures.	Corporate Governance and Compliance
SO4	CORE	Actions taken in response to incidents of corruption.	Corporate Governance and Compliance
Aspect: Public Policy			
SO5	CORE	Public policy positions and participation in public policy development and lobbying.	Together with our Society (Other Social Activities)
SO6	ADD	Total value of financial and in-kind contributions to political parties, politicians, and related institutions by country.	-

Aspect: Anti-Competitive Behavior			
SO7	ADD	Total number of legal actions for anticompetitive behavior, anti-trust, and monopoly practices and their outcomes.	Corporate Governance and Compliance
Aspect: Compliance			
SO8	CORE	Monetary value of significant fines and total number of non-monetary sanctions for noncompliance with laws and regulations.	Corporate Governance and Compliance
Product Responsibility			
		Disclosure on Management Approach	Together with our Customers
Aspect: Customer Health and Safety			
PR1	CORE	Life cycle stages in which health and safety impacts of products and services are assessed for improvement, and percentage of significant products and services categories subject to such procedures.	Together with our Customers (Assurance of the Safe Tire Products) Together with our Customers (Assurance of the Safe MB Products) Environmental Preservation (Environmentally-Friendly Products)
PR2	ADD	Total number of incidents of non-compliance with regulations and voluntary codes concerning health and safety impacts of products and services during their life cycle, by type of outcomes.	Corporate Governance and Compliance
Aspect: Product and Service Labeling			
PR3	CORE	Type of product and service information required by procedures, and percentage of significant products and services subject to such information requirements.	-
PR4	ADD	Total number of incidents of non-compliance with regulations and voluntary codes concerning product and service information and labeling, by type of outcomes.	Together with our Customers (Marketing, Communication)
PR5	ADD	Practices related to customer satisfaction, including results of surveys measuring customer satisfaction.	Together with our Customers
Aspect: Marketing Communications			
PR6	CORE	Programs for adherence to laws, standards, and voluntary codes related to marketing communications, including advertising, promotion, and sponsorship.	Together with our Customers (Marketing, Communication)
PR7	ADD	Total number of incidents of non-compliance with regulations and voluntary codes concerning marketing communications, including advertising, promotion, and sponsorship by type of outcomes.	Together with our Customers (Marketing, Communication)
Aspect: Customer Privacy			
PR8	ADD	Total number of substantiated complaints regarding breaches of customer privacy and losses of customer data.	Corporate Governance and Compliance
Aspect: Compliance			
PR9	CORE	Monetary value of significant fines for noncompliance with laws and regulations concerning the provision and use of products and services.	Corporate Governance and Compliance

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Editorial Policy for Online Edition

Editorial Policy

Information Disclosure both through Booklet and Online

We are disclosing our information by separating into booklets and online considering the nature of the mediums used.
 Booklets: Mainly contains future directions and examples of our activities from the "Seven Critical Issues" Yokohama Rubber should address, which is sampled based on the core subjects of ISO26000. It has been edited with our utmost efforts to convey what the Yokohama Rubber Group is doing on the global stage as clearly as possible.
 Online: Created based on our GRI guidelines as a website that can contain more information. It contains various reports per stakeholder and Site Reports from both of our domestic and overseas operation sites.

Self-Evaluation by using GRI Guidelines

This report has been created based on the reporting framework of GRI. By reflecting the application level as per indicated in the table below, the application level of this report has been classified as B.

Report Application Level		C	C+	B	B+	A	A+
Standard Disclosures	Information Disclosures of G3 Profile	Report 1.1 2.1-2.10 3.1-3.8.3.10-3.12 4.1-4.4.4.14-4.15	Report Externally Assured	Report 1.1 3.9.3.13 4.5-4.13.13.4.16-4.17	Report Externally Assured	Same as requirement for Level B	Report Externally Assured
	Information Disclosures of G3 Management Approach	Not Required Items		Management Approach Disclosures for each Indicator Category		Management Approach disclosed for each Indicator Category	
	Performance Indicators of G3 and Sector Supplemental Documents per Business Type	Report fully on a minimum of any 10 Performance Indicators, including at least one from each of: social, economic, and environment.		Report fully on a minimum of any 20 Performance Indicators, at least one from each of: economic, environment, human rights, labor, society, product responsibility, and environment.		Respond on each core and Sector Supplement* indicator with due regard to the materiality Principle by either: a) reporting on the indicator or b) explaining the reason for its omission.	

* Sector supplement in final version

Period of Information Disclosure

Basically, it contains the fiscal year of 2013 (from January 2013 to December 2013).
 * It contains the status until July 2014 should there be any major progress.

The Range of this Report

It covers the Yokohama Rubber and its Group Companies both domestically and overseas.

Economic Aspects	Yokohama Rubber and their Subsidiaries under consolidated account
Environmental Aspect	It contains the data from 28 of our operation sites both domestically and overseas, and all of our domestic sales companies.
Social Aspect	It contains a part of our various activities at Yokohama Rubber Headquarters, our seven domestic operation sites, and our Group Companies both domestically and overseas.

Related Information on CSR Report

Third-Party Opinion

Reference Table for GRI Guidelines

Editorial Policy for Online Edition

PDF Downloads / Previous Reports

■ Guidelines for Reference

"Environmental Reporting Guidelines 2012" by the Ministry of the Environment in Japan

GRI "Sustainability Reporting Guidelines 2006"

*GRI stands for Global Reporting Initiative.

■ Yearly Upgrading History of our CSR Online Edition

Once a year

*The previous time was in July, 2013.

*The next time is scheduled for August, 2015.

■ Editor Contact of this Report

CSR Report Editorial Group

Contact

Corporate Communications Department: +81-3-5400-4531

CSR & Environmental Affairs Department: +81-463-35-9512

■ Notes Concerning Forward-Looking Statements

This report contains projections, statements regarding plans and objectives, and other forward-looking statements. All such statements are made based on the assumptions and judgments derived from information available at the time of printing (July 2014), and are subject to risks and uncertainties that could cause actual performance to differ, including not only the business activities of the Yokohama Rubber Group but also global and economic trends and changes in the global environment. We hope all our readers understanding in advance the preceding description.

[Yokohama Rubber CSR Web site](#) > [Related Information on CSR Report](#) > PDF Downloads / Previous Reports



Related Information on CSR Report

PDF Downloads / Previous Reports

CSR REPORT 2014 - Period covered: from January 2013 to December 2013

[Entire Report \(7.8MB\)](#)



Download by Section

[Editorial Policy / Yokohama Rubber Group at a Glance / Corporate Philosophy /Contents \(2P 1.1MB\)](#)

[Message from Our President \(2P 885KB\)](#)

[For 2017 and Beyond \(4P 2.2MB\)](#)

What is needed for evoking a distinctive global identity in building corporate value and a strong market presence ?

[Yokohama Rubber's Growth Strategy for 2017\(9P 2.1MB\)](#)

Medium-Term Management Plan GD100

MB Growth Strategy

Supporting the Joy of Mobility with Medi-Air Technologies

Developing Superior Eco Conveyor Belts in Terms of Environmental Performance and Economics

Making the Best Airplane Lavatory in the Skies with a Focus on Quality and Passion for Flying

Tire Growth Strategy

Delivering Tires that Protect the Environment and People Around the World

Making Comfort Accessible to People and Society

Punctureless Wheelchair Tires that Make Recyclable

[Yokohama Rubber Group's CSR\(4P 1.1MB\)](#)

Approach to CSR / CSR and Environmental Promotion Framework

Response to the GRI Guidelines(Version 4)

[Seven Pillars of Core Subjects for Yokohama Rubber to Address \(9P 3.3MB\)](#)

List of Goals and Achievements

Organizational Governance

Human Rights

Labor Practices

The Environment

Fair Operating Practices

Consumer Issues

Community Involvement and Development

[Third-Party Opinion \(1P 863KB\)](#)

Related Information on CSR Report

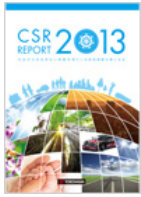
▶ [Third-Party Opinion](#)

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[Entire Report \(4.4MB\)](#)



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[MESSAGE FROM THE PRESIDENT \(2P 131KB\)](#)

[Editorial Policy / Yokohama Rubber Group at a Glance / Corporate Philosophy /Contents \(2P 186KB\)](#)

[Yokohama Rubber Group's Approach to CSR \(1P 566KB\)](#)

[Special Features Protecting the Environment and People Around the World \(13P 2.7MB\)](#)

Dialogue
Development
Procurement
Production
Sales and Services
Green Coastal Levee that Protects Lives

[7 Pillars of Critical Issues for Yokohama Rubber to Address \(11P 847KB\)](#)

1. Safe and Healthy Workplace Environment
2. Advancement of Environmentally Friendly Management
3. Safety and Quality of our Products and Services
4. Human Rights and Labor Practices
5. Credibility with our Business Partners
6. Stakeholder Communication
7. Corporate Governance and Compliance

[Third-Party Opinion / Response to Third-Party Opinion \(1P 85KB\)](#)

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7 Pillars of Critical Issues for Yokohama Rubber to Address

[Activity Report in the Fiscal Year of 2012](#)

Corporate Governance and Compliance
Environmental Preservation
Together with our Customers
Together with our Employees
Together with our Business Partners
Together with our Shareholders and Investors
Together with our Society

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Yokohama Rubber Group at a Glance
Corporate Philosophy and Yokohama Rubber Group's Approach to CSR
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[Message from the President \(2P 774KB\)](#)

[Editorial Policy / Yokohama Rubber Group at a Glance/ Contents \(2P 626KB\)](#)

[Corporate Philosophy and Yokohama Rubber Group's Approach to CSR \(2P 650KB\)](#)

[Up Close 1 The Great East Japan Earthquake - Our Contributions to the Recovery Effort - \(4P 3.7MB\)](#)

[Up Close 2 Initiatives of Overseas Group Companies in Response to Critical Issues. - Yokohama Tire Philippines - \(2P 1.0MB\)](#)

[Up Close 3 Protecting Aquatic Environments Near Production Bases \(3P 1.1MB\)](#)

[Next-Generation Products Handled by Yokohama Rubber Group \(1P 569KB\)](#)

[Seven Pillars of Critical Issues for Yokohama Rubber to Address \(13P 2.0MB\)](#)

1. Advancement of Environmentally Friendly Management
2. Safe and Healthy Workplace Environment
3. Safety and Quality of our Products and Services
4. Human Rights and Labor Practices
5. Credibility with our Business Partners
6. Stakeholder Communication
7. Corporate Governance and Compliance

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The Great East Japan Earthquake - Our Contributions to the Recovery Effort -
Initiatives of Overseas Group Companies in Response to Critical Issues. -
Yokohama Tire Philippines -
Protecting Aquatic Environments Near Production Bases
7 Pillars of Critical Issues for Yokohama Rubber to Address

[Activity Report in the Fiscal Year of 2011](#)

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[Message from Our President \(2P 424KB\)](#)

[Editorial Policy / Yokohama Rubber Group at a Glance / Contents \(2P 283KB\)](#)

[Our Products \(2P 629KB\)](#)

[Corporate Philosophy and Yokohama Rubber Group's Approach to CSR \(2P 231KB\)](#)

[Seven Pillars of Critical Issues for Yokohama Rubber to Address \(21P 6.81MB\)](#)

Seven Pillars of Critical Issues for Yokohama Rubber to Address

Yokohama Rubber Group's CSR through BluEarth

Yokohama Rubber Group's CSR through BluEarth

Addressing the Preservation of Biodiversity Explored by Yokohama Rubber

Safe and Healthy Workplace Environment

Establishment of Safety Culture from Suzhou Yokohama Tire Co., Ltd.

Safety and Quality of our Products and Services

Providing Services Considering Safety and Quality as the First Priority

Human Rights and Labor Practices

Aiming for a Corporation where all our Personnel with Different Values can Perform Together

Credibility with our Business Partners

Exploring the Possibility of New Natural Rubber Together with our Raw Material Supplier

Stakeholder Communication

Growing together with local communities: Yokohama Tire Philippines, Inc. Initiatives

YOKOHAMA FOREVER FOREST PROJECT

Corporate Governance and Compliance

Realization of BCM - Bracing for Emergencies

In the Wake of Great Eastern Japan Earthquake - What can we do as a corporation from now on? (Roundtable Discussion)

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Safe and Healthy Workplace Environment

Safety and Quality of our Products and Services

Human Rights and Labor Practices

Credibility with our Business Partners

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[Activity Report in the Fiscal Year of 2010](#)

Corporate Governance and Compliance

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Together with our Shareholders and Investors

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[Executive Message \(223KB\)](#)

[Editorial Policy/Contents\(2.5MB\)](#)

Editorial Policy/Contents

Company Profile

[Yokohama Rubber Group's Approach to CSR \(447KB\)](#)

[Up Close 1: Contributing Positively to the Environment through Craftsmanship \(6.5MB\)](#)

From Birth to Reuse Our Endeavors in Tire Making

Discover Yokohama Rubber in These Places!

How Did the High-Pressure Hydrogen Hose Come to Completion?

[Up Close 2: Building a Trusted Identity within Society\(Employee Round-table\) \(1.0MB\)](#)

[YOKOHAMA Forever Forest Project \(1.2MB\)](#)

[Management \(498KB\)](#)

Medium to Long-range CSR and Environmental Plans State of Progress in FY2009

Corporate Governance

Overview of environmental impact

[Third-party Opinion/On the third-party opinion \(500KB\)](#)

Site Information - Head Office/Domestic Subsidiaries and Affiliates

- [Head Office](#) (2P 198KB)
- [Yokohama Tire East Japan Retread Co., Ltd.](#) (1P 145KB)
- [Sanyo Retread Co., Ltd.](#) (1P 147KB)
- [Yokohama Mold Co., Ltd.](#) (2P 125KB)
- [Yokohama Tire Japan Co., Ltd.](#) (1P 172KB)
- [Domestic Sales Group Companies Other Than YTJ](#) (1P 113KB)

Site Information - Domestic Production Sites

- [Hiratsuka Factory](#) (5P 938KB)
- [Mie Plant](#) (4P 748KB)
- [Mishima Plant](#) (3P 479KB)
- [Shinshiro Plant](#) (5P 761KB)
- [Onomichi Plant](#) (3P 484KB)
- [Ibaraki Plant](#) (3P 514KB)
- [Nagano Plant](#) (3P 650KB)
- [Hiratsuka East Plant](#) (3P 445KB)
- [Safety Evaluation of Domestic Facilities](#) (71KB)

Site Information - Overseas Subsidiaries and Affiliates

- [Yokohama Tire Corporation](#) (2P 300KB)
- [Yokohama Tire Philippines, Inc.](#) (2P 664KB)
- [Hangzhou Yokohama Tire Co., Ltd.](#) (2P 242KB)
- [Yokohama Tire Manufacturing \(Thailand\) Co., Ltd.](#) (3P 504KB)
- [Yokohama Tyre Vietnam Inc.](#) (2P 417KB)
- [YH America, Inc.](#) (2P 302KB)
- [SAS Rubber Company](#) (2P 242KB)
- [Yokohama Rubber \(Thailand\) Co., Ltd.](#) (2P 228KB)
- [Yokohama HAMATITE \(Hangzhou\) Co., Ltd./Yokohama Hoses & Coupling \(Hangzou\) Co.,Ltd.](#) (2P 451KB)
- [SC Kingflex Corporation](#) (2P 236KB)

- [Shandong Yokohama Rubber Industrial Products Co.,Ltd.](#) (2P 233KB)
- [Suzhou Yokohama Tire Co.,Ltd.](#) (2P 488KB)
- [Yokohama Tire Taiwan Co., Ltd.](#) (1P 285KB)

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[The Yokohama Rubber Group in Overview \(2P 1.3MB\)](#)

[Corporate Philosophy, CSR Managing Vision and Medium-range Management Plan \(GD100\) \(2P 776KB\)](#)

What We Want You to Know (I)

[Contributing to the Environment through Manufacturing \(1P 711-KB\)](#)

[Upward Spiraling Environmental Management \(1P 711KB\)](#)

[Developing Systems Capable of Creating Only Environmentally Friendly Products \(2P 1.0MB\)](#)

[State-of-the-art Simulation Techniques That Make Visible an Invisible World \(2P 1.4MB\)](#)

[Used on Land, Sea, and Air in a Wide Range of Industries \(2P 893KB\)](#)

[Growing Global Procurement \(1P 672KB\)](#)

[Japan's Kyoto Protocol Targets Cleared Three Years Running](#)
[100% Recycling of Industrial Waste Achieved at Five Plants in Japan \(1P 576KB\)](#)

[Pursuing Uniformly Advanced Environmental Management Worldwide \(2P 1.1MB\)](#)

[12.1% Reduction in CO2 Emissions and 4.1% Improvement in Energy Efficiency in Three Years](#)

[Eco-tires Account for Around 70% of Sales, Distributors Growing More Environmentally Conscious](#)

[Global Gathering and Analysis of Customer Feedback \(2P 907KB\)](#)

What We Want You to Know (II)

[Building a Trusted Identity as a Contributing Member of the Global Community \(1P 697KB\)](#)

[Ensuring the Transmission of Skills through the Skills Meister Program \(1P 976KB\)](#)

[More Than 1,000 Employees a Year Receive Basic Training to Assist Their Education and Self-development \(1P 712KB\)](#)

[Creating a Workplace That Values Diversity and Where More Than One in Three is Employed Overseas \(1P 785KB\)](#)

[The Yokohama Rubber Group is Deepening Ties with Local Communities Around](#)

[the World](#)
[YOKOHAMA Forever Forest Project \(2P 1.5MB\)](#)

[Corporate Governance \(2P 618KB\)](#)

[Environmental Management Systems \(2P 660KB\)](#)

[Medium to Long-range CSR and Environmental Plans \(2P 601KB\)](#)

[CSR Website Map \(2P 679KB\)](#)

[Communication with Communities and Results of Questionnaire on 2008 CSR Report \(1P 703KB\)](#)

[Third-party Opinion / On the Third-party Opinion \(1P 617KB\)](#)

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[Editorial Policy \(1P 168KB\)](#)

[The Yokohama Rubber Group in Overview \(3P 376KB\)](#)

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[About the Establishment of the CSR Division \(1P 107KB\)](#)

[Corporate Philosophy and Medium-range Management Plan \(1P 135KB\)](#)

[Action on CSR Management \(1P 160KB\)](#)

[Corporate Governance \(2P 175KB\)](#)

[Medium to Long-range CSR and Environmental Plans \(2P 192KB\)](#)

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[Framework for Promotion of CSR and Environmental Management \(1P 1.2MB\)](#)

[GD100 Basic Policy and Guidelines for Action on the Environment \(1P 147KB\)](#)

[Environmental Management Systems \(3P 310KB\)](#)

[Reinforcement and Rigorous Enforcement of Green Procurement and Purchasing \(1P 134B\)](#)

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[Definition of Environmentally sound Products \(1P 246KB\)](#)

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[Reduction, Reuse, and Recycling Technologies \(1P 275KB\)](#)

Environmentally Conscious Production

[Basic Approach \(1P 180KB\)](#)

[Overview of Environmental load \(1P 176KB\)](#)

[Reducing Emission of greenhouse gases \(1P 143KB\)](#)

[Reduction of CO2 Emission in Logistics Operation \(1P 1.3MB\)](#)

[Reduction of Waste \(1P 158KB\)](#)

[Protection of Water, Air, and Soil Environments \(1P 159KB\)](#)

[Enhanced Chemicals Management \(1P 1.8MB\)](#)

Environmental Accounting

[Environmental Accounting \(1P 436KB\)](#)

Social Aspects

[With Employees \(4P 2.8MB\)](#)

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With Customers

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Environmental and Social Report 2007 - Period covered: from April 2006 to March 2007

[Environmental and Social Report 2007](#)



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[The Yokohama Rubber Group in Overview \(1P 160KB\)](#)

[Message from the President \(2P 272KB\)](#)

[Corporate Philosophy, History, and New Medium-range Management Plan \(2P 132KB\)](#)

[Corporate Governance \(3P 328KB\)](#)

Action on the Environment

[Summary of Fiscal 2006 \(1P 224KB\)](#)

[Combating Global Warming \(2P 204KB\)](#)

[Environmental Management \(8P 716KB\)](#)

[Development of Environmentally Sound Products \(8P 1.2MB\)](#)

[Environmentally Conscious Production \(6P 724KB\)](#)

[Green Procurement and Purchasing \(1P 148KB\)](#)

[Management of Chemical Substances \(1P 108KB\)](#)

[Reduction, Reuse, and Recycling of Waste Tires \(2P 304KB\)](#)

[Environmental Accounting \(1P 120KB\)](#)

Coexistence with Society

[Summary of Fiscal 2006 \(1P 216KB\)](#)

[With Customers \(2P 168KB\)](#)

[With Shareholders and Investors \(1P 148KB\)](#)

[With Employees \(4P 384KB\)](#)

[With Local Communities \(4P 1MB\)](#)

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[Results of Questionnaire on "Environmental and Social Report 2006" \(1P 144KB\)](#)

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