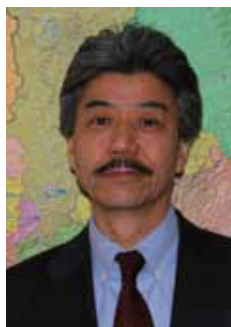


Yokohama Russia L.L.C. CSR Report

Business activities: Sales of tires for passenger cars/trucks and busses/construction vehicles in Russia
Number of employees: 71 (as of May 31, 2013)
Location: Khimki, Khimki-Center, Panfilova Street 19 Building, 1, 3rd Floor, 141407 Moscow region, RUSSIA

Contact for consultation and complaints:
 Tel: +7 (495) 739-4844 Fax: +7 (495) 739-4843

General Manager's Message



Junichi Okishima

Since incorporation of YOKOHAMA RUSSIA L.L.C in 2005, we have steadily increased the presence of the YOKOHAMA Brand in this rapidly growing market through the united efforts of the entire company. While Russia is a country which has abundant resources and gasoline prices are very low, and the eco-awareness of the people is not very high, the added value of BluEarth, an environmentally friendly product is understood and has a good reputation.

We established a production plant in Russia

ahead of competitors and we will continue to supply products of high quality as a company with a brand rooted in Russia. We will also carry out social contribution activities in various scenes such as charity events and introduce Japanese culture as we have in the previous motor shows.



Safe and Healthy Workplace Environment

Occupational Safety and Health

- Reduction of overtime work by proper assignment of work
- Thorough safety awareness in using company cars

Education and Training for Employees

- Monetary subsidies for language training
- Encouragement of other training (accounting and law, etc.)

Responses in case of disasters

We hold evacuation drills sponsored by building tenants every year



Advancement of Environmentally Friendly Management

Efforts toward the environment

- Reduction of paper resources (backside is used for copying)
- Thorough turning off of electricity at the time of finishing work
- We will provide employee training for environmental management



Safety and Quality of our Products and Services

Consumer communications

We explain matters of note for use of products at dealer conferences held in each part of Russia.



Human Rights and Labor Practices

Human Rights Education

The following are specified as corporate policy.
Create a workplace that values, improves and energizes people.
Deal fairly with society and value harmony with the environment.

Promotion of gender equality / Employment of people with disabilities

More than half of the managers are women and the Company is a workplace where women can play active roles.



Credibility with our Business Partners

Corruption prevention

- Whistle Blower System (anonymous reporting system)
We have opened a special site for employees to provide a mechanism in which employees can report anonymously.
- We have established a compliance committee to prevent corruption.



Stakeholder Communication

Results of fundraising and donations

- We carried out charity activities for the Great East Japan Earthquake in 2011 and called for donations, etc.
As a result, we received a letter of appreciation from the Japanese Embassy in Russia as contribution of such activities was recognized.



Corporate Governance and Compliance

Compliance Education

Dispatch of local staff for compliance training at the head office in Japan.