

CSR Report of YOKOHAMA ASIA CO., LTD.

Business Line: Tire marketing activities in West and Southeast Asia, technical service and purchase activities

Total site area: 350 m²

Number of employees: 12 (as of December 2011)

Location: 11th Bangkok Business Building, 54 Sukhumvit 21 Road (Asoke), Kwaeng North Klongtoey, Khet Wattana, Bangkok 10110, THAILAND

Contact for consultation and complaints:

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President's Message



Takeshi Imai

The company is in charge of sixteen countries in West and Southeast Asia. As a member of the Yokohama Rubber Group, we carry out our activities aiming to deliver excellent products to many customers and have them satisfactorily used. In Thailand, there are plants, a test course, MB bases, etc., other than the company and it is a large activity base of the Yokohama Rubber Group. Not only sales and various service activities, complying with laws and standards of each country and fully taking care of the

environment, we are striving to be recognized as a company in the region.

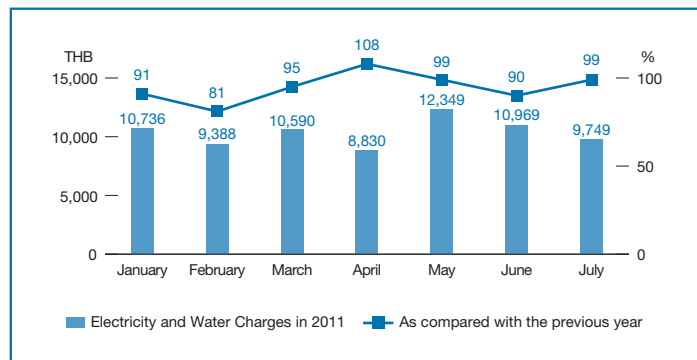


Advancement of Environmentally Friendly Management

Environmental management

In 2011, we received training of CSR and the Environmental Promotion Office, assigned a person in charge and all employees are working with environmental awareness.

Environmental data



Safe and Healthy Workplace Environment

Occupational safety and health

We are diligently striving to make basic activities thoroughly observed, including minimizing overtime work and safety management at the time of a business trip, etc.

Education and training for employees

We provide information and exchange opinions at morning meetings held once a week.

Responses in case of disasters

We form communication networks of the Yokohama Rubber Group in Thailand to confirm safety.

Managers shall confirm the safety of section staff in the company.

Thereafter, the responsible person shall determine a response to disaster and make it thoroughly known.



Safety and Quality of our Products and Services

Response to complaints

If there is any complaint or question, we make efforts to respond politely to obtain the understanding of customers.



Human Rights and Labor Practices

Efforts for supply chain

We pay great attention to purchase activities. At the time of new transactions, we conduct credit investigations to check whether there is any matter in conflict with compliance.



Credibility with our Business Partners

Corruption prevention

Unfortunately, we see there exists considerable minor corruption in the region, but we pay attention not to be involved. There is always the danger of receiving things and services, but we are determined "not to receive anything." If we receive something within a reasonable extent, we must not forget to return on "another occasion." If such a thing occurred to the person in charge, reporting to the responsible person is required. The company also tells business partners of our efforts at compliance to have them understand.

Communication with suppliers

We listen to their opinions routinely. At the time of a new business relationship, we conduct a credit investigation to check whether there is any matter in conflict with compliance.



Stakeholder Communication

Relationship with local societies

The Company has not independently been involved, but we actively participate in the planting festival at plants, etc., around the country.



Corporate Governance and Compliance

We conducted a seminar for Japanese employee in the territory to acquire basic knowledge of compliance in March 2012