

# CSR Report of YOKOHAMA TIRE JAPAN CO., LTD.

**Number of employees:** 2,548 (as of April 2010)  
**Location of head office:** 36-11, Shimbashi 5-chome, Minato-ku, Tokyo 105-8685, JAPAN  
 Tel: +81-3-5400-4609



## President's Message



Koichi Tanaka

YOKOHAMA TIRE JAPAN CO., LTD. (YTJ) is the tire sales arm in Japan for the Yokohama Rubber Co., Ltd. (YRC).

YTJ was founded in July 2009, which is an integration of 18 tire distributors, one marketing company and the Japanese domestic replacement tire division of YRC head office.

YTJ is directly involved in the implementation of ISO 14001 as part of the YRC head office, and we are committed to the results-oriented environmental management. Each regional sales office and company is operated in accordance

with the environmental guidelines stipulated in GD100.

In particular, we strive to contribute to society through our marketing process and the product planning of environmentally-friendly tires. We also collect used tires for recycling and reuse, in a bid to promote sustainability in society. In this way, we are working towards the CSR management vision espoused by the Yokohama Rubber Group of being an environmentally responsible enterprise with a solid reputation in the community.

## Organization

### YTJ Head Office

- **Hokkaido Company**  
12-2-1 Nishi-machi-Kita, Nishi-ku, Sapporo City, Hokkaido 063-0061
- **Tohoku Regional Sales Division (six companies)**  
3-70 Tsurushiro-machi, Wakabayashi-ku, Sendai City, Miyagi 984-0001
- **Kanto-Koshin Regional Sales Division (five companies)**  
2-727 Mihashi, Omiya-ku, Saitama City, Saitama 330-0856
- **Metropolitan Area Sales Division (four companies)**  
1-13-11 Tamagawadai, Setagaya-ku, Tokyo 158-0096
- **Chubu Regional Sales Division (five companies)**  
3-5-9 Shirakane, Showa-ku, Nagoya City, Aichi 466-0058
- **Kinki-Shikoku Regional Sales Division (eight companies)**  
6-1-1 Itachibori, Nishi-ku, Osaka City, Osaka 550-0012
- **Kyushu-Chugoku Regional Sales Division (nine companies)**  
1-25-1 Ogusu, Minami-ku, Fukuoka City, Fukuoka 815-0082

## Environmental Initiatives

### Environmental data

#### ■ Energy consumption in FY2009 (July 2009 to March 2010)

Category	FY2009
Water (1,000 m <sup>3</sup> )	38.5
Power (10,000 kWh)	721.8
Greenhouse gas emissions (1,000 t-CO <sub>2</sub> )	3.5

## Safety Initiatives

We are closely involved in health and safety programs undertaken by Yokohama Rubber Head Office.

## Working with Local Communities

As part of the Yokohama Rubber Head Office structure, we are involved in community programs in Tokyo's Minato Ward. Our regional sales offices are also involved in local events and activities in their respective regions.

### Gunma Company featured in local environmental exhibition

In May 2009, Gunma Company presented an exhibit at the Sanwa Eco Park 2009 exhibition held at Maebashi, Gunma prefecture.

The exhibit was entitled "What can tires teach us about the environment?", and featured a presentation on environmental tires, a panel display and even an electric vehicle test drive track. Some 5,500 people visited the Yokohama

Tire booth, and 360 free seedlings were handed out as a means of promoting the YOKOHAMA Forever Forest project.



Electric vehicle test drive track