

CSR Report for the Head Office

Number of employees: 612 (as of February 2010)
Location: 36-11, Shimbashi 5-chome, Minato-ku, Tokyo 105-8685, JAPAN
Tel: +81-3-5400-4500



* Head Office: The Yokohama Rubber Co., Ltd., ACTY Corporation, Yours, Inc., Yokohama Tire Japan Co., Ltd., PRGR Co., Ltd., Marine Support Co., Ltd., Hamagomu Real Estate Co., Ltd., Hamagomu Logistics Co., Ltd., Yokohama Rubber Health Insurance Society, Yokohama Rubber Consumer Cooperative

Message from the General Manager of CSR Division



Takashi Fukui

Head Office is pursuing a range of environmental objectives in line with ISO14001 certification, which was obtained in 2007. In preparation for the renewal screening process in February 2010, we are pursuing a range of activities designed to elicit our strong points.

Head Office represents the nucleus of administration, sales and purchasing in the Yokohama Group. As such, we play a leading role in orchestrating CSR and environmental programs such as CSR and Environmental Management in the Yokohama Rubber Group,

Environmentally Friendly Product Development and Sales, CSR and Green Procurement Strategies, and Energy-Saving Strategies in Distribution. Having publicly proclaimed our commitment to the Energy Efficiency in Buildings Manifesto issued by the World Business Council for Sustainable Development (WBCSD) in late 2009, we look forward to working to reduce energy consumption at all office buildings in the Yokohama Rubber Group.

Environmental Initiatives

Environmental Policy in FY 2010

Yokohama Rubber's CSR Management Vision
 To build a trusted identity as a contributing member of the global community

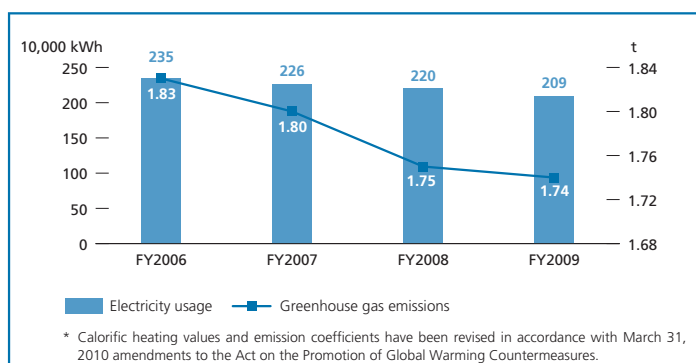
- (1) The head office itself has developed and implements an "Environmental Management System" and promotes continuous improvement.
- (2) While endeavoring for environmental protection, observing laws and regulations, and agreements, it plans and practices "activities contributing to the environment" and "prevention of environmental risks," mindful always of its own core areas of activity.
- (3) Contributing to preservation of the global environment, it strives to become an "enterprise that contributes to the earth and is trusted by stakeholders."
- (4) All employees at the head office are made aware of the policies, which are also continuously available to the public.

Environmental data (Fiscal Year: From January through December)

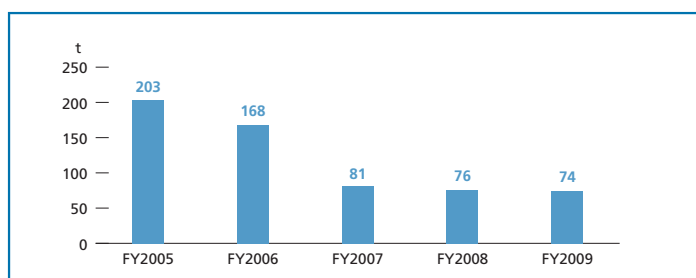
Item	FY2007	FY2008	FY2009
Waste emissions (t)	81	76	74
Water use (1,000 m ³)	18.4	18.5	19.2
Electricity use (10,000 kWh)	226	220	209
Greenhouse gas emissions (1,000 t-CO ₂)	1.80	1.75	1.74

Based on the original Act on the Promotion of Global Warming Countermeasures up to FY2008, and the amended Act from FY2009 onwards (using emission coefficients for contracted power companies).

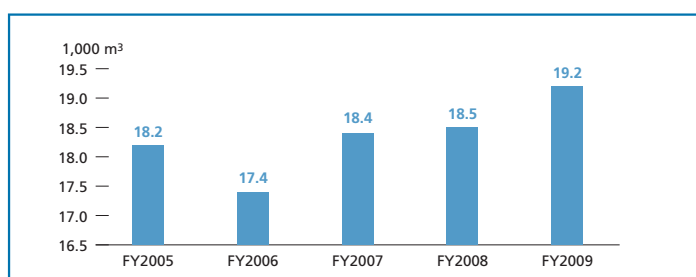
Use of electric power



Waste emissions



Use of water



Participation in regional environmental exhibitions

Yokohama Rubber presented a panel display at the Industry and Environment Exhibition staged by the Minato Conference of Environmentally Friendly Businesses from 19 to 29 November, 2009. The exhibition is held every November in Tokyo's Minato Ward, and Yokohama Rubber has been an exhibitor for four years.



Industry and Environment Exhibition

Social contribution programs

Yokohama Rubber holds regular first aid certificate training sessions with a view to boosting the number of accredited first aid personnel. As of March 31, 2009, a total of 400 employees have obtained first aid certification. In September 2008, we received a certificate of gratitude from the Tokyo Fire Department for our efforts in promoting first aid training.



First aid certificate training class
(November 10, 2009)