

GD100 basic policy on the environment

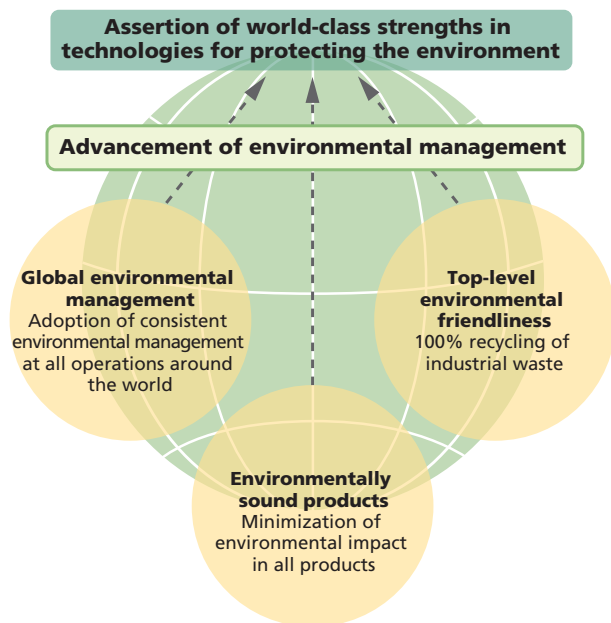
Following the principle of “dealing fairly with society and valuing harmony with the environment,” we shall assert world-class strengths in technologies for protecting the environment.

- Continued improvement of environmental management
- Action to combat global warming
- Contribution to creation of a sustainable recycling society

GD100 guidelines for action on the environment

For the sake of future generations and this irreplaceable planet, we shall act to protect the environment.

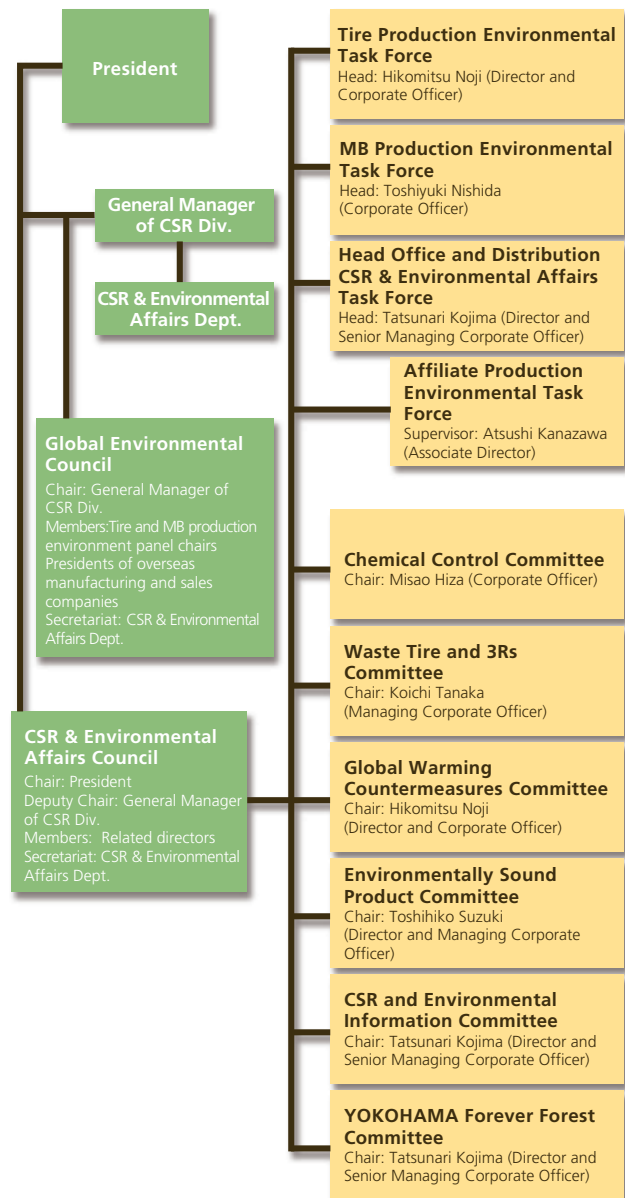
- **Practice of global environmental management**
We will adopt consistent, high-level environmental management practices at all operations worldwide.
- **Contribution to society through manufacturing**
We will take action to minimize the environmental impact in all products.
- **We will take action to protect the environment as a duty to society by practicing top-level environmentally conscious production.**
All industrial waste will be recycled.
- **Improvement of communication with society and local communities**



Comprehensive environmental auditing

Continuous improvements to environmental management, increases in environmental performance, and minimization of environmental risk are audited by conducting three kinds of audit: company-wide audits, external ISO14001 audits, and internal ISO14001 audits. Since FY2007, self-assessed scores calculated in accordance with GD100 environmental guidelines by group distributors in Japan have been confirmed by the CSR and Environmental Affairs Department. No infringements of environmental legislation were detected by any audits in FY2008.

CSR and environmental management promotion framework (as of June 2009)



Strengthening of global environmental management

The Global Environmental Council, whose membership consists of the managers of all overseas production operations has met once a year since 2007 with the aim of ensuring uniformly high standards of environmental management at all operations worldwide. It met for the second time in 2008, and adopted the target of attaining zero emissions at all overseas production operations by 2011.

The cornerstone of the Yokohama Rubber Group's global environmental management strategy is acquisition of ISO14001 certification. In April and May 2009, Shandong Yokohama Rubber Industrial Products Co., Ltd. and Yokohama Hoses & Coupling (Hangzhou) Co., Ltd., both in China, were respectively certified compliant, bringing the number of overseas operations that have been certified to 12 out of a total of 14. Environmental auditing of overseas production operations began in FY2006, and environmental management in accordance with GD100 environmental guidelines was also commenced at overseas distributors in FY2008.

Reinforcement of environmental education and awareness raising

In addition to incorporating environmental training into the education provided to new hires, Yokohama Rubber also organizes a "Techno College" to provide environmental training targeted mainly at engineers in their second and third years at the company. In FY2008, 25 employees participated in the program.

In order to raise understanding of ISO14001, training is also provided to develop internal auditors, of which there are now 384 internal auditors, including 47 who qualified in FY2008. Conservation Month, which is held every February, and Environment Month in June, when the president delivers a message to the entire workforce.

Eco Award scheme to raise employee awareness

The Eco Award scheme was launched in November 2006 to broaden understanding of eco-friendly activities and promote further action throughout the Yokohama Rubber Group. It is divided into three divisions: an Environmentally Sound Products Award for the research, development, and technology divisions, an Eco Factory Award for production operations and

companies, and an Eco Office Award for distribution and administration operations and companies. Outstanding Performance Awards and Awards for Effort are awarded in each division, and were awarded to 12 divisions and affiliated companies out of 26 entries from Japan and overseas in the scheme's third year in FY2008.

Promoting mutual understanding with local communities

In order to deepen engagement with residents around plants and offices, Yokohama Rubber organizes opinion meetings at plants and takes part in local events held near plants. In FY2008, a total of 93 people took part in opinion meetings, giving us valuable insights into their views. Local events are also attended by tire distributors as well as plants.

Response to complaints

In FY2008, a total of 15 complaints were received (7 on noise, 6 on odors, 1 on particulate matter, and 1 other complaint), considerably exceeding our target of 10. While legal limits are observed, drastic countermeasures are planned to meet the even stricter demands of local residents.

Overview of environmental load (Scope: Yokohama Rubber's eight production sites)

Figures in parentheses indicate the change from previous year.

