

Contributing to the Environment through Manufacturing

As a manufacturer, reducing the environmental impact at every stage of the manufacturing process is a top priority. We are therefore working in all kinds of ways to make our products environmentally sound by FY2017, beginning with the design of environmentally friendlier products and embracing all our activities in product development, raw materials procurement, production, physical distribution, and sales, along with the effective use of customer feedback. Already by FY2008, 75% of our entire lineup and 100% of new products were environmentally sound products.

