

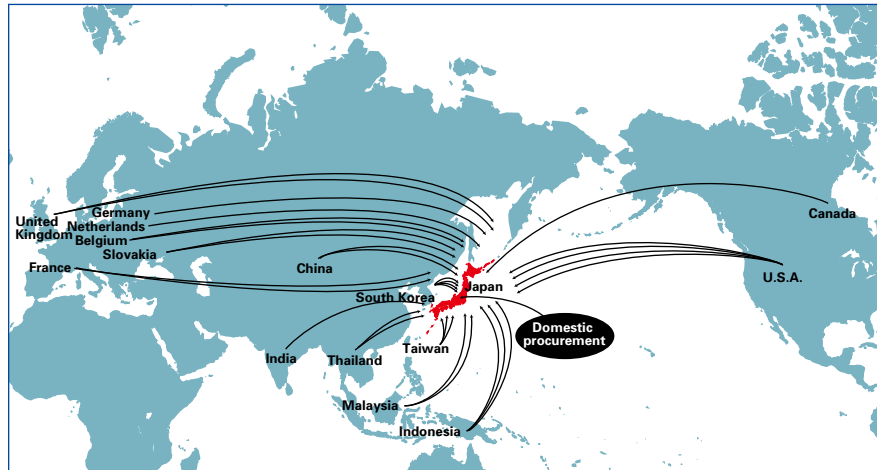
With Suppliers

Building mutual understanding based on trust and respect, equality and fairness

More Than 5,000 Items Procured from All Over the World

Yokohama Rubber's procurement process covers more than 5,000 items, ranging from raw materials (including natural rubber, synthetic rubber and carbon black) to reinforcing materials (including fibers and steel) to other major equipment and supplies. Countries from which we obtain them – some twenty countries in all – are in Asia, North America and Europe, in addition to Japan. The Corporate Purchasing Department is primarily responsible for purchasing activities. Business departments and production sites sometimes handle the technical discussions, etc., but the purchasing department is responsible for concluding final contracts.

Procurement sites expanding globally



This map shows major countries from which raw materials for primarily tires are procured. Procurement of reinforcements, rubber, coupling agents, steel and fibers is being carried out across the world.

Building Mutual Understanding Based on Trust and Respect

Without support from its many suppliers, Yokohama Rubber could not expect global growth. In this respect, we endeavor to build long-term, stable relationships with reliable suppliers. To this end, it is important that both sides understand each other based on trust and respect.

When each side is trusted by and is able to trust the other, they are able to build a long-term relationship in which they can help each other in times of difficulty. We believe equality and fairness in all business transactions is the basis for mutual trust.

Requests to Suppliers as Part of CSR

Yokohama Rubber has asked all of its suppliers for their own environmental management efforts, and has prepared and distributed its "Green Procurement Guidelines" to serve as standards. Based on them, it has requested that suppliers introduce environmental management systems (EMS), submit written declarations regarding the absence of substances that are prohibited or controlled under Yokohama Rubber's "Guidelines on Prohibited and Controlled Chemicals" and more (see p.19 for "Reinforcement and Rigorous Enforcement of Green Procurement and Purchasing"). In order to further strengthen CSR hereafter, the company is working toward issuing guidelines for observance of laws and social norms, human rights, and health and safety in the workplace.

Using highly transparent e-procurement

Yokohama Rubber has participated in the e-procurement system called "Rubber Network" since 2001 to reduce costs through joint procurement and auctions on the Internet. E-procurement is open to the public globally and is characterized by its transparency. Yokohama Rubber uses the network for a wide range of items, including packaging materials and pallets, electric parts, air-conditioning equipment and office supplies.



Rubber Network website