

GD100 Basic Policy and Guidelines for Action on the Environment

GD100 Basic Policy on the Environment

Following the principle of “dealing fairly with society and valuing harmony with the environment,” we shall assert world-class strengths in technologies for protecting the environment.

- Continued improvement of environmental management
- Action to combat global warming
- Contribution to creation of a sustainable recycling society

GD100 Guidelines for Action on the Environment

For the sake of future generations and this irreplaceable planet, we shall act to protect the environment.

Practice of global environmental management

We will adopt consistent, high-level environmental management practices at all operations worldwide.

Contribution to society through manufacturing

We will take action to minimize the environmental impact in all products.

We will take action to protect the environment as a duty to society by practicing top-level environmentally conscious production.

All industrial waste will be recycled.

Improvement of communication with society and local communities



Recognition by society (April 2007 to May 2008)

- Selected for inclusion in SRI's "FTSE Good Global Index" for the third year running (May 2007)
- Hamatite Division and Tire Material Development Department double winners of the 3R Promotion Council President's Award (October 2007)
- Manufacturing Division ranked 19th in Nikkei Inc.'s "Environmental Management Index Survey" (December 2007)
- Mie Plant awarded the Chairman's Award in the industrial category of the Japan Cogeneration Center Awards (May 2008)



FTSE mark