

# CSR Report of YOKOHAMA TIRE TAIWAN CO., LTD.

**Business activities:** Sales of tires for passenger cars, construction vehicles, motor sports and motorcycles

**Total site area:** 307 m<sup>2</sup>

**Number of employees:** 17 (as of March 1, 2014)

**Location:** Suite 601 6th Floor No.88, Sec 2, Chung Hsiao E. Road, Taipei, TAIWAN R.O.C.

**Contact for consultation and complaints:**  
Sales and Technical Service Dept.  
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## President's Message



Takashi Kunieda  
(as of June, 2014)

In establishing "conscience and professional technology" as the spirit of our corporate management, we do our utmost to provide environmentally-friendly tires that meet global standards. We comply with laws and create an environment that is abundant in humanity, while also undertaking continuous improvement so as to reduce pollution and the loss of environmental assets.

Focusing on sales of "BluEarth-AE50" and "BluEarth-AE01" tires, a very favorable response has been received from Taiwanese customers in

reaction to the strong appeals made for environmentally-friendly products. Furthermore, as social contribution activities, we have conducted cleanups involving our employees, their families and our business partners in the mountains and along the coasts throughout Taiwan.

In the future, we will develop our business activities in order to realize the seven core subjects of ISO26000 Certification within this region.



## Organizational Governance

A director and an auditor (one party each) have been selected from outside our company, and we seek their opinions regarding governance and compliance matters.



## Human Rights

We employ people irrespective of their gender, and we follow up on an ongoing basis to ensure that such discrimination is not present within our terms of employment. There are laws in Taiwan that mandate the employment of disabled persons; however, because they do not apply to a company of this size, we currently have no such experience.



## Labor Practices

We comply with all the provisions of Taiwan's Labor Standards Law, and the specific content thereof has been incorporated into the company's regulations. Although we have no labor union due to our small size, we make no attempt to set labor conditions that are below those generally found in Taiwanese companies. Rather, we work to improve both the economic and sociocultural standards of our employees. Furthermore, in that our work offers many opportunities to drive motor vehicles, we pay close attention to the observance of road laws and regulations, and we also engage in safe driving practices.



## The Environment

We have obtained ISO14001 Certification, and are working to promote environmental management practices. In that sales of environmental products represent our main activity, such now accounts for more than 80% of our sales. Furthermore, energy-saving practices in our offices means that all lighting is turned off at lunch. In addition to working to achieve no overtime days, we are also currently considering the replacement of sales cars with hybrid vehicles.



## Fair Operating Practices

Exchanges of opinions regarding business matters are regularly held with major business partners. With regard to issues experienced by the parties, mutually-agreeable solutions are proposed and then carried out. Moreover, both parties conduct confirmations to ensure neither fraudulent business dealings nor antisocial business practices occur, and at the same time we also work to create trusting relationships.



## Consumer Issues

The company has established a website through which we disseminate information regarding products, sales promotions, sales bases and CSR activities, etc. Furthermore, we receive opinions directly from consumers regarding such matters and answer each individually. Moreover, with respect to complaints and questions from customers, the Sales and Technical Service Department receives such matters and responds to them by telephone and e-mail.



## Community Involvement and Development

We carry out “cleanup activities” three times a year in the mountains and along the coasts throughout Taiwan. Employees, their families and business partners participate in these activities.



Beach cleanup